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Faces & Places

Faces & Places

From the Sports Sponsorship Symposium

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SHANA WITTENWYLER (3)

Attendees at last week's event gathered for a reception after Tuesday's activities at The Pierre in New York City. Bruce Radler (left), president of Basketball City, and New York Giants defensive end Osi Umenyiora were among those on hand. The reception was hosted by the Fantasy Sports Association.



Larry Rothstein, managing partner of Source Communications; Ethan Green, vice president of sponsorship and talent brands at World Wrestling Entertainment; Kerry Rodgerson, senior talent brand manager at WWE; and Kim Hennig, former director of brand management for Subway (from left).

0.2%

IN A \$225 BILLION
SPORTS INDUSTRY
ONLY 0.2% IS MADE
UP OF ONLINE
ADVERTISING

IT'S TIME TO GROW...



brandaffinity.net



Larry Weil (left) and Kelly Wallick of Sponsorship Universe and Steven Smith of Holme, Roberts & Owen

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